

# **ADVERTISING RATE CARD**

#### RATES ARE PER WEEK FOR 20% OCCUPANCY

	HOMEPAGE	ITEM LISTINGS	ITEM DETAILS	FORMAT	MOBILE
HB1	€ 60	€ 95	€ 60	970 x 90	Responsive
HB2		€ 125	€ 60	728 x 90	Responsive
HB3		€ 60		728 x 90	Responsive
BOX1	€ 95	€ 125	€ 60	300 x 250	Yes
BOX2	€ 60	€ 60	€ 60	300 x 250	Yes
HERO	€ 300			917 x 310	Responsive

#### NOTES

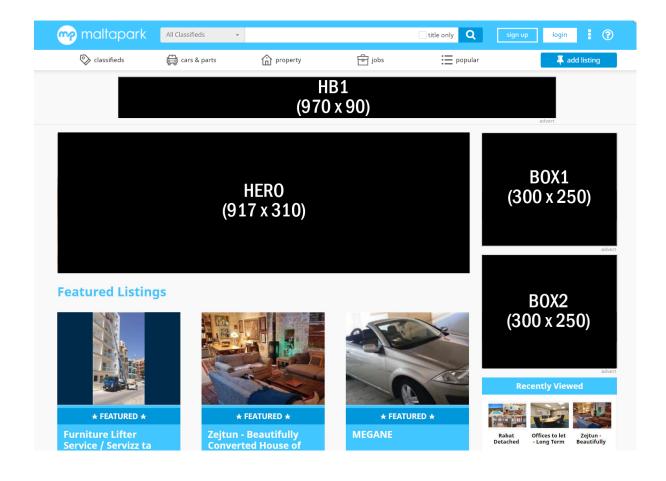
RATES EXCLUDE VAT MOBILE (RESPONSIVE): ADVERT WILL RESIZE TO 300 x 250 ON SMALLER DEVICES MOBILE (YES): ADVERT WILL RENDER ON SMALLER DEVICES AT THE SAME SIZE

APPROXIMATE AD IMPRESSIONS PER 20% PER WEEK: HOMEPAGE – 19,000 ITEM LISTINGS – 235,000 ITEM DETAILS – 84,000

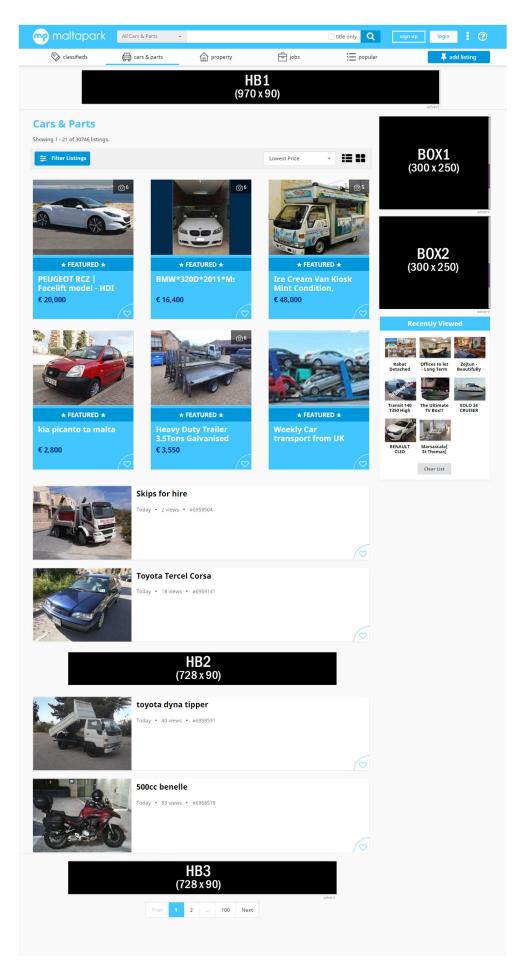
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## **HOME PAGE**



#### LISTINGS PAGE



## **ITEM DETAILS PAGE**

